

CUSTOMER REFERENCE



**INNEO**<sup>®</sup>  
That's IT.



Red Earth Systems Ltd

Significant  
Improvements to  
Productivity:  
PTC Creo and PTC  
Windchill PDM  
Essentials





## About Red Earth Systems

Red Earth Systems provides engineering services catered to the development of electronic control services. Founded in 2003, Red Earth Systems was created to support large companies wanting to outsource areas of their business such as design. With a management and design team with over 30 years experience our services are aimed at helping clients reduce their product time to market whilst ensuring high levels of quality by working closely with our customers to achieve their goals. Our engineers are experts in the fields of product design, compliance and regulatory requirements and cover every stage of the product lifecycle – from concept right through to recycling and disposal.



## Business Drivers

Ours needs for a CAD solution are client lead and aligning ourselves to project specific needs is essential. It was important not only to find an intuitive CAD solution for today but also one we can build upon to support our Data Management needs as well.

It is essential that as a business we have the right innovation tools to ensure we stay at the forefront and continue to work seamlessly with our clients and continue to add value.

## Results

The PTC platform enables us to communicate effectively and seamlessly with both our external clients and internally.

Significant improvements have been made to our design process and overall productivity, ensuring we continue to deliver world class design solutions that are accurate, on time and within budget.

By investing in PDM Essentials alongside the Creo design software it will provide a single source of truth for data. No matter what job role or business function, shop floor personnel through to Marketing will be able to view product data secure in the knowledge it is accurate and always up to date.



*“Flexibility is paramount for our customers and for us, so it is vital that we have the right solutions and partner in place for the future. INNEO’s approach was refreshing, they were the only reseller able to demonstrate the software to us using a live system and they really understood our business needs. By providing us with a roadmap we now have an overall picture of where we are today and where we want to be. With a scalable software platform from PTC, together with the expert support offered by our solutions provider INNEO we are very confident about the future.”*

**Paul Lane, Technical Director  
Red Earth Systems Ltd**

## **Direct contact**

Want to know more about this reference? No problem. If you have any questions, our customer would be happy to give you any information you may need. Just ask us for contact details.

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